

**Event** : Orientation Programme for the Value-Added Course on  
"Data Analytics for Banking & Insurance"

**Date** : 17/07/2026

**Organised by** : Department of Commerce (Banking & Insurance)

**Academic Year** : 2026 – 2027

**Report :**

The Department of Commerce (Banking and Insurance), Auxilium College (Autonomous), Vellore, in association with the Agaraadhi Foundation, organized an Orientation Programme for the Value-Added Course on “Data Analytics for Banking & Insurance” on 17 July 2026 at the College Auditorium. The programme was exclusively organized for Commerce Department students. The resource persons, Mr. M. Devendiran, Founder, Agaraadhi Foundation, and Ms. A. Hanna, Teaching Research Assistant, Department of Commerce, VIT, Vellore, introduced students to the importance and applications of data analytics in the banking and insurance sectors. The programme aimed to enhance students' data-driven skills and prepare them for emerging career opportunities in the financial sector. The session was informative and helped students understand the relevance of data analytics in making smarter and informed decisions.